

# FLOYD FANDANGO BEER & WINE FESTIVAL



**DATE:** July 3<sup>rd</sup> & 4<sup>th</sup>, 2010  
**LOCATION:** Blue Cow Arts Pavilion, South of Floyd, VA,  
Just off the Blue Ridge Parkway, MilePost 170.5  
**FESTIVAL HOURS:** 11am – 9pm SATURDAY, 11am-7pm SUNDAY



## 2010 VENDOR APPLICATION

### **VENDOR ELIGIBILITY:**

All artists, retail vendors, specialty food vendors, commercial business vendors, and concessionaires (food vendors) are welcome to apply. The number of available vendor spaces will be limited to create diversity and to provide vendors with a successful market. Vendors must be present at the festival. **All vendor applications are subject to a jury process and Across-the-Way Productions reserves the right to deny any application without explanation. All applications must be submitted with full payment. Incomplete applications will not be accepted.**

### **VENDOR CLASSIFICATION:**

**The following is a listing of vendor classifications, the corresponding fees and important entry information.**

**Artists: (fee: \$250)** ALL items for sale must be listed on the application with clear indication of their origin (who created them and where). 80% of the items you have for sale must be handmade by the applying artist/craftsperson. Fee includes a 10'x10' space and admission to the festival for you and 1 assistant. Vendor must supply a tent. Regular price tickets will be required for additional persons over age 12 accompanying vendor.

**Specialty Food Vendors: (fee: \$250)** Pre-packaged and prepared food items only. ALL items on specialty menu must be listed on the application with clear indication of where and who created them. Fee includes a 10'x10' space and admission to the festival for you and 1 additional person. Regular price tickets will be required for additional persons over age 12 accompanying vendor. Vendor must supply a tent.

**Retail Vendors: (fee: \$400)** Items for resale must be of high quality artisan appearance and not commercial. ALL items for resale must be listed on the application with clear indication where and who created them. Fee includes a 10'x10' space and admission to the festival for you and 1 additional person. Regular price tickets will be required for additional persons over age 12 accompanying vendor. Vendor must supply a tent.

**Non-Profits: (fee: \$150)** All non-profit organizations are welcome to apply. We have a limited number of non-profit booth spaces and will choose according to diversity of ideas and educational offerings. Please note we are an apolitical festival. We invite organizations to join us in creating a sense of community, village and sharing. We are seeking organizations interested in positively interacting with our attendees through activities, educational displays and discourse. Imaginative and interactive education encouraged. Fee includes a 10' x 10' space, admission to the festival for you and 1 additional person. Regular price tickets will be required for additional persons over age 12 accompanying vendor. Vendor must supply a tent.

**Corporate Partners:** Please contact Linda DeVito at linda@atwproductions or 888-823-3787 ext. 2 for details.

**Applicable for all vendors:** Vendors may be asked to remove any items not consistent with the application. All fees are due with the application. Those not accepted will have their checks returned.

**Concessionaires/ Food Vendors: (Fee: \$500 AND mandatory \$50 in food vouchers)** Concessions vendors will be chosen based on quality, cleanliness, and aesthetics of booth display, with an emphasis on food and wine/beer pairing. Spaces are limited. Please note additional application items and health department information below. Fee includes a 15' frontage by 20' deep space, admission to the festival for 4 total persons, electricity and a water tank with hookups. Regular price tickets will be required for additional persons over 12 years old accompanying vendor. Vendor must supply a tent.

**Concessionaire Important Additional Information:** **Across the Way will design and print \$50 in food vouchers in \$5 increments valid for use at your booth. We will provide you with a proof.** Food vendor booths will have *approximately* a 15' frontage by 20' deep space. Proof of General Liability Insurance is required by VA State Law – documentation must be provided. A Temporary Restaurant Permit must also be obtained from the Patrick County Health Department (we will provide application documents upon acceptance). **All food vendors must have quality signage: All banners may not exceed 8' or number more than 3 per vendor space. Food vendors will be chosen based on a submission of a quality menu and overall booth appeal. Food vendors must submit a detailed menu with prices.**

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## ACCOMODATIONS:

- The Festival is located on a primitive site
- Primitive camping permitted on site through Sunday night.
- Information on offsite lodging is available at [www.floydfandango.com](http://www.floydfandango.com)
- Drinking water and Port-a-johns are available at several sites throughout the festival grounds and parking areas.



## APPLICATION DEADLINE:

Must be received by April 1, 2010, NO EXCEPTIONS.

## NOTIFICATION OF ACCEPTANCE:

Acceptance letters will be sent by EMAIL (unless otherwise requested) by May 1, 2010.

**CANCELLATION with FEES RETURNED:** If you need to cancel, let us know by May 15<sup>th</sup>, 2010 to get a refund.

## TO APPLY:

- Complete and sign the enclosed application.
- Enclose the appropriate vendor fee (check, money order, Visa or MC *(Please note a 2% surcharge will apply)*)
- New applicants only: Include 4 photos (labeled with your vendor/artist name)
- Specialty Food/Concessionaires ONLY: Enclose proof of insurance and a detailed menu with prices.
- Include a self addressed stamped envelope for response if you would like to receive your response via US postal service.

## MAIL COMPLETED APPLICATIONS TO:

**Floyd Fandango, ATTN: Vendor Coordinator  
P.O. Box 243  
Floyd, VA 24091**

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### Floyd Fandango Vendor Rules and Regulations

- ✓ Collecting and reporting of the 5% Virginia Sales Tax is the responsibility of the Exhibitor.
- ✓ Absolutely NO PETS allowed on festival grounds.
- ✓ The festival will not be postponed or cancelled due to bad weather. Vendors should be prepared for inclement weather.
- ✓ Across-The-Way Productions reserves the right to deny any application without explanation.
- ✓ All exhibitors and assistants must follow Festival Rules.
- ✓ Vendors are only to use the space they have rented. Extending beyond the boundaries of your rented space could result in additional fees and/or expulsion from the festival.
- ✓ No vehicles are allowed on site during festival operating hours.
- ✓ The "Floyd Fandango" name and logo are registered trademarks. Therefore, no product or service bearing the Floyd Fandango name or logo, or the name and logo of any of its sponsors, may be sold or marketed in any manner without prior written consent from the festival or the sponsor.
- ✓ Across-the-Way Productions and contracted workers are not responsible or liable for accidents, loss, theft or claims resulting from exhibitor's participation. Exhibitors are fully responsible for protection of their property and for securing their tents and displays.

# FLOYD FANDANGO BEER & WINE FESTIVAL



## 2010 FLOYD FANDANGO VENDOR APPLICATION



<b>Business Name:</b>		<b>Contact Name:</b>			
<b>Mailing Address:</b>					
<b>City:</b>			<b>State:</b>		<b>Zip Code:</b>
<b>Phone (Day):</b>				<b>Phone (Night):</b>	
<b>Email Address:</b>				<b>Website:</b>	
<b>Category:</b> <input type="checkbox"/> Artist <input type="checkbox"/> Retail <input type="checkbox"/> Specialty Food <input type="checkbox"/> Commercial Business <input type="checkbox"/> Concessionaire/Food Vendor					
<b>Artists/Retail/Commercial:</b> Please describe your art and list the items you intend to sell here, on a separate page or on the back of this page.					
<b>Specialty Food and Concessionaires:</b> Please attach detailed menu with prices.			<b>List your electricity requirements:</b>		
<b>Have you ever been accepted as a vendor at Fandango? If Yes, what year?</b>					
<b>APPLICATION CHECK-LIST:</b> <input checked="" type="checkbox"/> Completed & Signed Application <input checked="" type="checkbox"/> Vendor Fee (see below for appropriate fee) <input checked="" type="checkbox"/> Photos (ONLY if first time applicant or product change) <input checked="" type="checkbox"/> Self-addressed stamped envelope (optional) <input checked="" type="checkbox"/> Proof of Insurance (Specialty Food and concessionaires only) <input checked="" type="checkbox"/> Detailed Menu (Specialty Food and concessionaires only)			<b>Make Checks Payable to:</b> <b>Across-the-Way Productions</b> <b>PO Box 243</b> <b>Floyd, VA 24091</b>		
<b>Vendor Fee Enclosed:</b> <i>(maximum 2 spaces per exhibitor)</i> ___ \$250 – Artist ___ \$250 – Specialty Food Vendor ___ \$400 – Retail Vendor ___ \$150 – Non-Profit ___ \$500 – Concessionaire/Food Vendor			<b>Credit Card Info:</b> <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard  <b>#:</b> _____  <b>Exp Date:</b> _____ <b>VCode:</b> _____  <b>Name on Card:</b> _____  <b>Signature:</b> _____ <i><b>Please note a 2% surcharge will apply</b></i>		
I have read, understand and agree to abide by the guidelines of this application.					
Signature:			Date:		
<b>For Office Use Only:</b>	<b>Entered:</b>	<b>Payment Info:</b>	<b>Accepted:</b>	<b>Rejected:</b>	<b>Letter Mailed:</b>
<b>Received:</b>					
<b>NOTES:</b>					